



Press release

OIV summary on the global situation of the wine and vine industry in 2009

OIV's yearly statistical analysis results, presented during the 33rd World Wine and Vine Congress, indicates that the activities in this field have slowed down in 2009.

Tbilisi (Georgia), the 21st of June 2010

At Tbilisi, on the 21st of June 2010, before the President of the Republic of Georgia, Mr. Mikheil Saakashvili, Georgia's Minister of Agriculture, Mr Bakur Kvezereli, and the official representatives of the 44 member States and observers of the OIV, during the 33rd World Congress on Wine and Vine, Mr Federico Castellucci, the CEO of the OIV, presented the main trends that marked the global wine and vine industry in 2009, in a context of global economic downturn.

Mr Federico Castellucci explained that the **total global area dedicated to vineyards** had **regressed** by 1.2% in 2009, and that the **global grape production** was marked by a 1.5% decrease in 2009 (675.3 million quintals) compared with 2008 (685.7 million quintals), but **exceeded** those of **2007** (665.2 million quintals) and **2006** (667.5 million quintals).

The global situation in terms of wine and vine in **2009** recorded an **increase in wine production of 1.1 million hectolitres** compared with 2008, to reach 268.7 million hectolitres against 267.6 million hectolitres the previous year.

On the other hand, with a **global decrease** of 3.6% in **wine consumption** recorded in 2009 (236.5 million hectolitres), the **downward trend** started in 2008 (245.2 million hectolitres) continued in a context of diminishing global demand.

Mr Federico Castellucci also presented the evolution of global wine exchanges for 2009, which was marked by a decrease of 3.47 million hectolitres of **wine exports** compared with 2008.

"After an uninterrupted period of growth since 2000, global wine exports have broken with this trend in 2008 because of the economic crisis and pursued this downward trend in 2009. **However, the global volume of exported wines in 2009 is still largely superior to that recorded in 2006 and the previous years**" declared Mr Castellucci.

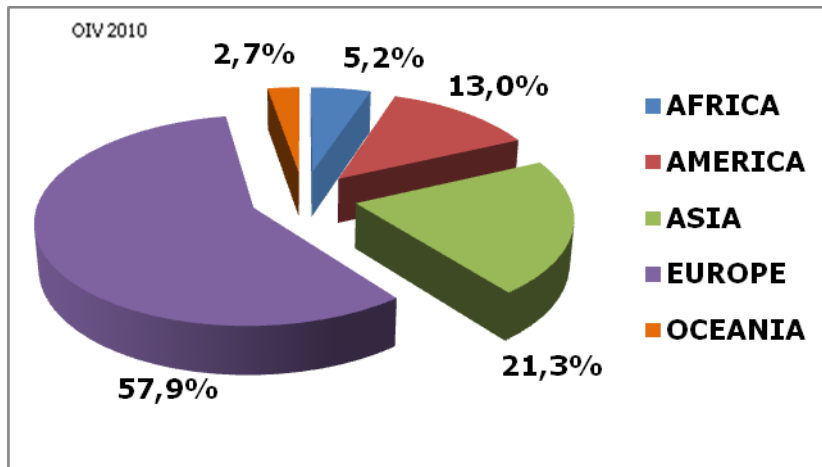
In view of the impact of the economic downturn on the wine industry, Mr Castellucci recommended a continued commitment by member states of the OIV to achieve the goals stated in the three-yearly strategic plan of the Organisation; the objectives aim to minimise the negative impact of the global economic crisis on producer and consumers.

Therefore, OIV's yearly summary, presented by the CEO, concerned the following topics:

1. **Global vineyard area**
2. **Global grape production**
3. **Global wine production**
4. **Global wine consumption**
5. **Global wine imports**
6. **Global wine exports**

1. GLOBAL VINEYARD AREA

The total **world vineyard** area showed a **regression** in **2009** of **90.000** hectares from the previous year and stands at **7.660.000** hectares compared with **7.750.000** hectares in 2008.

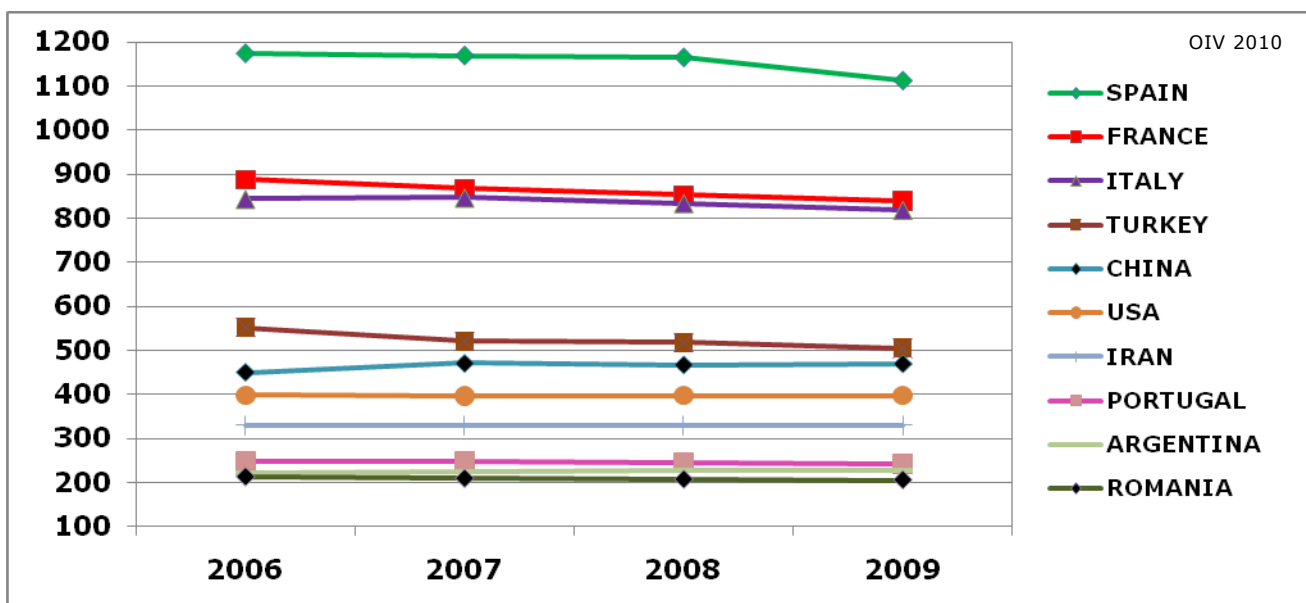


*Global areas
(distribution by continent)*

*The list of the 10 biggest
global vineyard areas
(in thousands of hectares)*

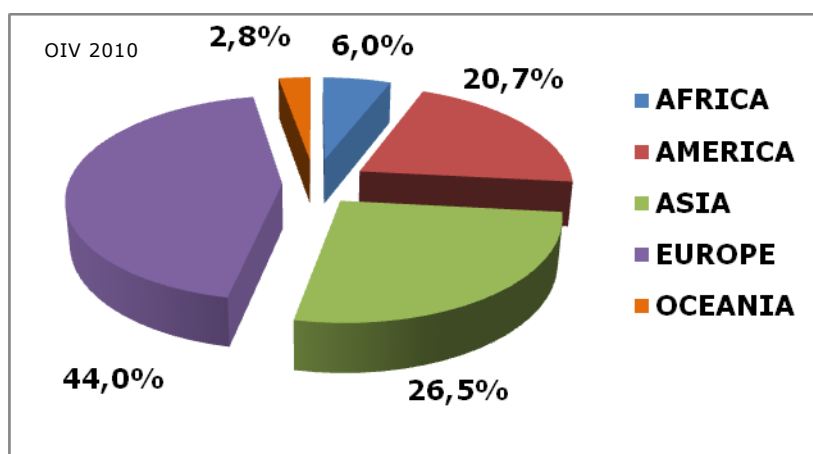
COUNTRY	prev. 2009	in %
SPAIN	1 113	14,5%
FRANCE	840	11,0%
ITALY	818	10,7%
TURKEY	505	6,6%
CHINA	470	6,1%
USA	398	5,2%
IRAN	330	4,3%
PORTUGAL	243	3,2%
ARGENTINA	228	3,0%
ROMANIA	206	2,7%
WORLD TOTAL	7 660	

Evolution of the 10 largest vineyard areas in the world between 2006 and 2009



2. GLOBAL GRAPE PRODUCTION

The global grape production in **2009** was of **675.3** million quintals, which corresponds to **10.4** million quintal **decrease** from its 2008 levels (685.7 million quintals).

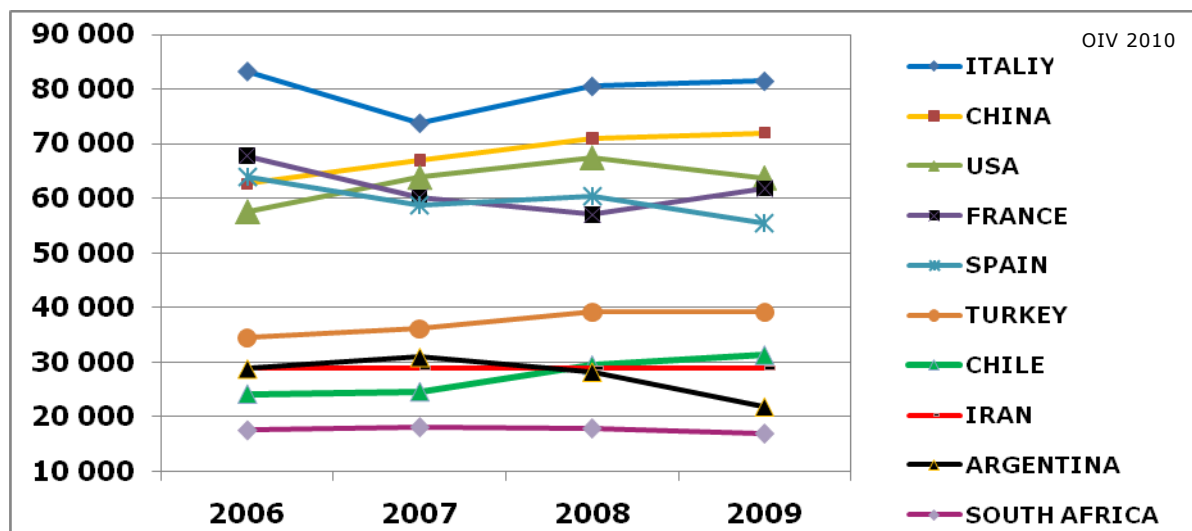


*Global grape production
(distribution by continent)*

*The list of the 10 biggest
world grape producers
(in thousands of hectares)*

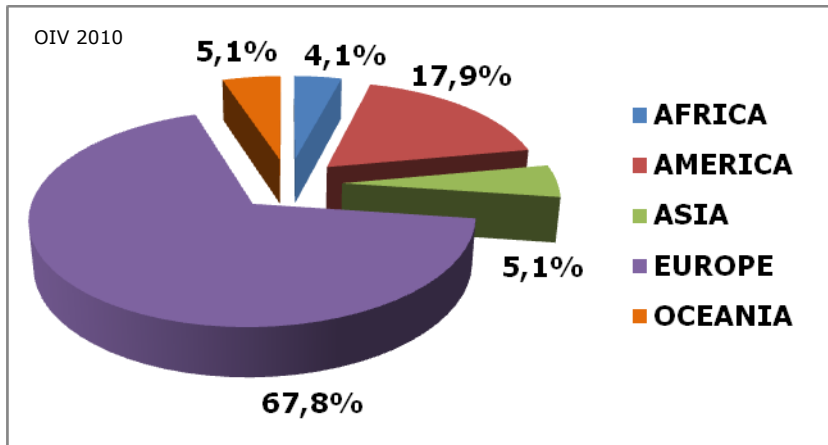
COUNTRY	prev. 2009	in %
ITALY	81 500	12,1%
CHINA	72 000	10,7%
USA	63 766	9,4%
FRANCE	61 800	9,1%
SPAIN	55 434	8,2%
TURKEY	39 184	5,8%
CHILE	31 300	4,6%
IRAN	29 000	4,3%
ARGENTINA	21 816	3,2%
SOUTH AFRICA	17 000	2,5%
WORLD TOTAL	675 323	

Evolution of grape production in the 10 biggest producers between 2006 and 2009



3. GLOBAL WINE PRODUCTION

With a total of 268.7 million hectolitres of wine produced (not including juices and musts) in 2009, the world wine production has seen an increase of 1.1 million hectolitres compared with the 267.6 million hectolitres produced in 2008.

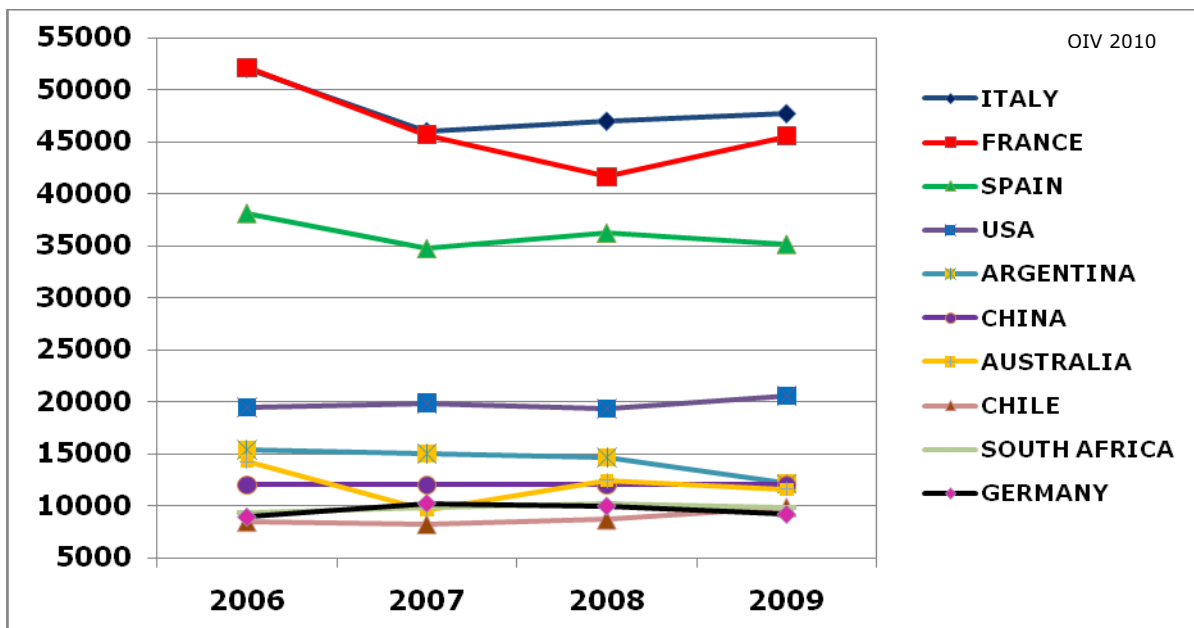


Global wine production (distribution by continent)

The list of the 10 biggest world wine producers (in thousands of hectolitres)

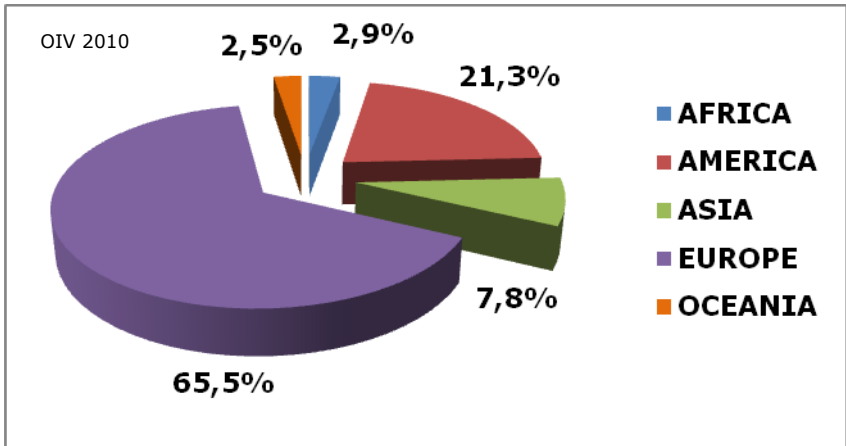
COUNTRY	prev. 2009	in %
ITALY	47 699	17,7%
FRANCE	45 558	17,0%
SPAIN	35 166	13,1%
USA	20 600	7,7%
ARGENTINA	12 135	4,5%
CHINA	12 000	4,5%
AUSTRALIA	11 598	4,3%
CHILE	9 869	3,7%
SOUTH AFRICA	9 788	3,6%
GERMANY	9 180	3,4%
WORLD TOTAL	268 733	

Evolution of vine production of the 10 biggest producers between 2006 and 2009



4. GLOBAL WINE CONSUMPTION

The **global wine consumption** decreased by **8.785** million hectolitres in **2009** with a total of 236.5 million hectolitres vs. 245.2 million hectolitres of wine consumed in 2008.

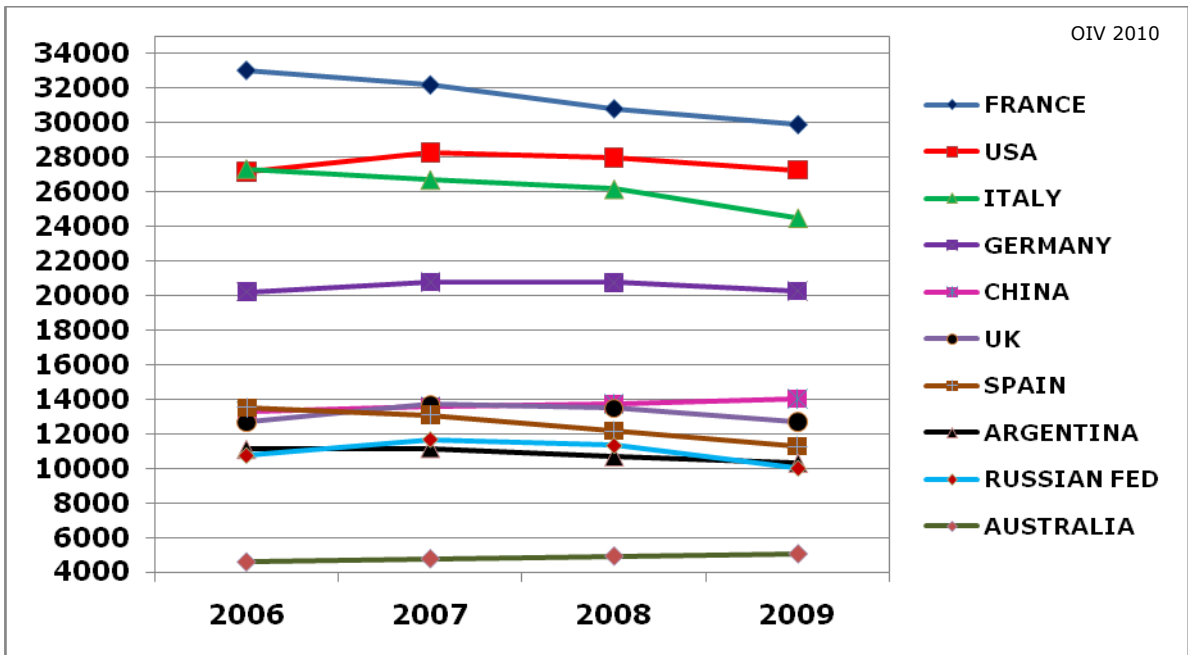


World wine consumption (distribution by continent)

The list of the 10 biggest wine consumers (in thousands of hectolitres)

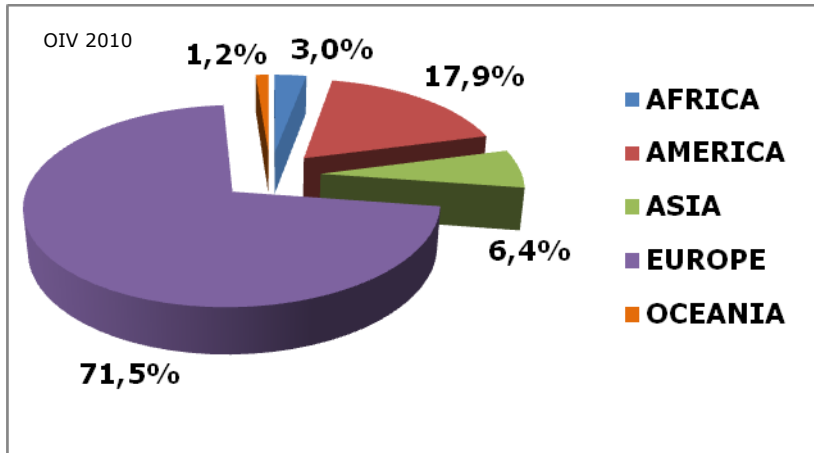
COUNTRY	prev. 2009	in %
FRANCE	29 900	12,6%
USA	27 250	11,5%
ITALY	24 500	10,4%
GERMANY	20 250	8,6%
CHINA	14 025	5,9%
UK	12 680	5,4%
SPAIN	11 271	4,8%
ARGENTINA	10 292	4,4%
RUSSIA	10 012	4,2%
AUSTRALIA	5 050	2,1%
WORLD TOTAL	236 452	

Evolution of wine consumption in the 10 biggest consumer countries between 2006 and 2009



5. GLOBAL WINE IMPORTS

With a total of 83.8 million hectolitres of imported wine, **2009** showed a **slight regression of 168.000 hectolitres** compared with 2008, when the total volume of wine imports

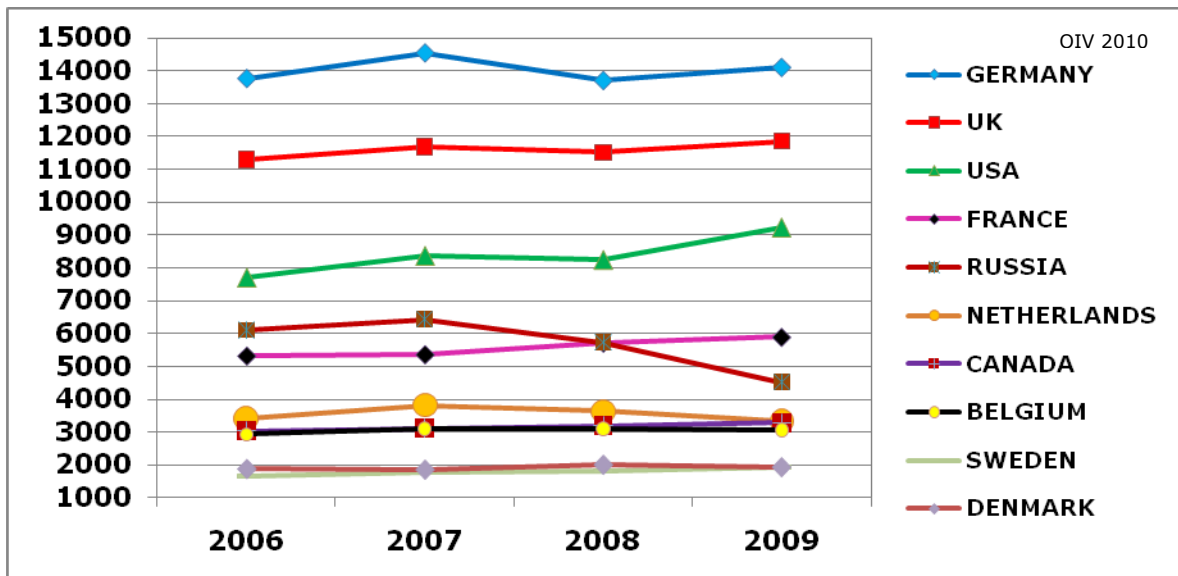


*World wine imports
(distribution by continent)*

*List of the 10 biggest world wine importers
(in thousands of hectolitres)*

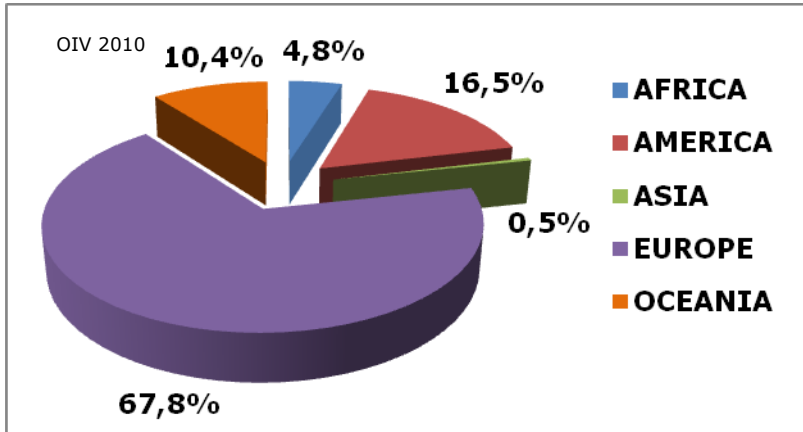
COUNTRY	prev. 2009	en %
GERMANY	14 110	16,8%
UK	11 859	14,2%
USA	9 219	11,0%
FRANCE	5 897	7,0%
RUSSIA	4 520	5,4%
HOLLAND	3 325	4,0%
CANADA	3 284	3,9%
BELGIUM	3 061	3,7%
SWEDEN	1 934	2,3%
DENMARK	1 929	2,3%
WORLD TOTAL	83 783	

Evolution of wine imports in the 10 biggest importing countries between 2006 and 2009



6. GLOBAL WINE EXPORTS

With nearly **86.4** million hectolitres of wine exported in **2009**, the global volume of exports was marked by a **3.47** million hectolitre **decrease** compared with the **89.89** million hectolitres exported the previous year.



*World wine exports
(distribution by continent)*

*List of the 10 biggest world wine exporters
(in thousands of hectolitres)*

COUNTRY	prev. 2009	in %
ITALY	18 600	21,5%
SPAIN	14 430	16,7%
FRANCE	12 513	14,5%
AUSTRALIA	7 716	8,9%
CHILE	6 935	8,0%
USA	3 983	4,6%
SOUTH AFRICA	3 958	4,6%
GERMANY	3 650	4,2%
ARGENTINA	2 827	3,3%
PORTUGAL	2 309	2,7%
WORLD TOTAL	86 429	

Evolution of wine exports in the 10 biggest exporting countries between 2006 and 2009

