

**ENOFORUM, Europe's largest technical-scientific congress for the wine sector, returns in an in-person format**

**ENOFORUM** aims to transfer innovation to companies and to enable those involved in research to gain a better understanding of production needs: the three components of innovation [research centres - supplier companies with R&D activities - company technicians interested in continuous improvement] meet and confront each other, in a dynamic of openness to dialogue and collaboration.

**ENOFORUM** is an international event, not only for its contents, but also for its projection: it has been proposed for years with great success not only in Italy but also in Portugal and Spain and since last year also in the United States. The first Spanish edition, held in 2018, was attended by more than 500 professionals. In 2020, due to the impossibility of holding face-to-face events, Enoforum was held in digital format with great success in terms of participation, with more than 2,000 registered participants. In 2022, this leading technical and scientific congress for the sector will return to Spain in a 100% face-to-face format.



**ENOFORUM** recognises the fundamental role in the innovation process of the wine sector played by the supplier companies that co-fund scientific research and are involved in the transfer of its results into practice. For this reason, **ENOFORUM**, alongside a comprehensive international overview of the most recent results produced by public research, offers supplying companies the possibility to present the results of their own research and development activity to the main players in the wine industry.

**ENOFORUM represents a unique opportunity for companies to:**

- ✓ **Present the innovations and skills** developed internally to the international wine sector.
- ✓ Establish **direct contact** with the most qualified **technicians**.
- ✓ To identify the main players in **international scientific research** and their activities.
- ✓ To know the current needs of wine production.

Organized by:



In collaboration with:



# Congress spaces reserved for companies



## EDUCATIONAL SESSIONS

*50-minute sessions that are an integral part of the symposium programme.*

The topic to be discussed and the speakers are chosen autonomously by the host company. The module programme must include the participation of **at least one speaker from a public research centre** (academic or researcher) to present the scientific basis of the topic of the module and/or to illustrate the experimental work carried out.

The costs of the speakers are to be borne by the company.

The module will take place in the Auditorium, with a capacity of 450/600 seats, and includes:

- Simultaneous translation service English-Spanish.
- Full audio/video recording of the presentations and the audio of the translations, which will be available to companies.

*At the time of registration, the Company may indicate its preference for a specific time slot of the module within the symposium programme, which will in any case be ultimately decided by the organisers on the basis of the order of payment of the first instalment.*

*In the interest of the Company, the discussion should focus on technical-scientific topics. The interest of the attendees will depend on the relevance of the topic, the reputation and nationality of the speaker and the **discretion of the commercial proposal**.*

*It is advisable to avoid using commercial names in the titles of the module and presentations and/or should also be avoided the reduction of the content of the module to a simple presentation of brands and commercial products.*

## TASTING SPACE

*A space equipped for guided tastings for groups, available for 1 hour.*

This is an opportunity for companies and organisations to propose a wine tasting to a group of qualified technicians, taking advantage of their presence at Enoforum. The tasting can have experimental and/or demonstrative purposes, for example to show the specific effects of a certain technology on the quality of wines. Each tasting session, lasting **1 hour**, will take place in a room set up for **30 people**, also equipped for the projection of slides or presentations. The rental of this space includes, in addition to the use of the room, the availability of glasses and the cleaning service. Wine service is not included and will be carried out independently.

## PRODUCT DEMONSTRATION

An opportunity for companies to offer a practical demonstration of the use of a product or service to a qualified group of technicians present at Enoforum.

This is the ideal space to demonstrate the function of software, an analytical instrument, a device or a machine, in real time or by means of audio-visuals if the size of the product does not allow its physical presence in the room. The demonstration session, lasting one hour, will take place in a room set up for 25 people, equipped for the possible projection of videos or presentations. In the 2-session package, these sessions are held on different days.

## PREMIERE SPONSORSHIP

The company collaborates financially in the organisation of the entire event, thus promoting the professional growth and updating of the technicians attending. In addition to being mentioned during the opening and closing of the event, the logo of the sponsoring company will be present on the website and in the newsletter dedicated to the event, on the totems and on all internal and external promotional posters, as well as with promotional material in the congress folder. The sponsorship foresees an editorial about the company in the Infowine magazine.

## EXHIBITION BOOTH

A space of 6 m<sup>2</sup> (front 3 m, depth 2 m) in the hall next to the conference room is available to companies for displaying their advertising material and for public relations.

The price includes the basic equipment consisting of a table, 2 chairs, perimeter walls, lighting, electrical connection, sign with company name, wi-fi internet connection. There is the possibility of additional customised equipment through specific agreements with the Zaragoza Trade Fair. It is possible to extend the space available at a cost of € 150 per linear metre at the front and € 100 per additional square metre.

Drinks service: companies wishing to offer tastings at their stand can rent glasses at a price to be defined.

## SEMINAR SPONSORSHIP

Enoforum will offer seminars of approximately one hour, given by internationally renowned experts chosen by the organisation, connected via web link to the conference room.

The Company can help to cover the expenses related to one of the conferences and offer a short introductory greeting before the conference (approx. 5 min) through a representative and place up to 2 advertising posters or banners (format to be defined) on both sides of the projection screen during the conference or in another position to be defined.

## PROMOTIONAL DESK

Open space of 0.5 m<sup>2</sup> (1 m long by 0.50 m deep), equipped with a counter, a stool, electrical connection, sign with company name, wi-fi internet connection, located in a transit area.

## EXHIBITION SPACE IN THE CORRIDOR

A space of about 6 m<sup>2</sup> in the entrance corridor, immediately before the hall.

The aim is to create a personalised space (not a stand) for the exhibition of instruments/equipment, with the possibility of placing one or more roll-ups, and renting other elements such as a screen for video projection, counter with stools, etc. It is important to communicate the size and weight of the equipment in order to study the feasibility.



## PROMOTIONAL VIDEO

Companies can project their own video in the conference room during the intervals between the modules of the symposium. Simultaneous English-Spanish translation can be used for the audio. The videos should have a maximum duration of 4 minutes, be created by the company and delivered to the organisers at least two weeks before the congress.

## ADVERTISING DISPLAYS

Roll-ups (cm 87 x 200h) or totems (max. cm 100 x 200h) placed in the most frequented areas. The advertising displays will be created by the companies and will be placed by them in the places indicated by the organisers.

## ADVERTISING MATERIAL IN THE CONGRESS FOLDER

All Enoforum attendees will receive a folder with congress documents (congress programme, logistical information, etc.). Companies can include their advertising material in the congress folder (maximum format A4, maximum weight 150 g) by sending it in advance to the organisers.

## FREE AND REDUCED-PRICE TICKETS

Companies attending Enoforum also benefit from a series of advantages to access the symposium sessions:

- Free tickets to access the conference room, available to speakers, their sales staff and/or customers;
- Possibility to buy tickets at a reduced rate, to invite customers. The amount depends on the chosen mode of participation.

Facilities	Module, Sponsorship congress	Tasting space, conference sponsorship, exhibition stand, demo space 2	Exhibition space, Demo space 1, material in folder, video, exhibitors
Number of free tickets to access the hall	12 (including speakers)	8	1
Number of reduced-price tickets	Max. 25	Max. 25	Max. 10

# Deadlines

### MODULES AND TASTINGS

17 January 2022 .....deadline for registration and advance payment of 50%  
 .....indication of preference for a specific time slot  
 7 February 2022 .....indication of the title of the module/tasting  
 ..... indication of the name of the speakers and the title of the respective papers  
 .....submission of the company logo for the promotional material  
 7 March 2022 .....payment of the balance

### ALL OTHER FORMS OF ATTENDANCE

7 March 2022..... deadline for registration and payment